

Community Investment Guidelines & Limitations

ATCO receives hundreds of requests for donations or sponsorship support throughout the year. To enable us to evaluate all opportunities, sponsorship or donation requests must be submitted online through our sponsorship portal.

Ineligible Organizations & Activities

The following organizations and/or activities are NOT eligible to receive funding:

Organizations

- Advocacy or lobbying organizations
- Churches or religious organizations
- Family Foundations, Trusts or Funds
- For-profit businesses
- Fraternal organizations or commercial third-party fundraising organizations

Activities

- Advertising or promotional initiatives not associated with a sponsorship and/or safety campaign
- Churches or religious organizations, unless offering broad, non-denominational community services.
- Conferences, seminars, workshops and conventions, unless relevant to the business of ATCO and its key areas of focus.
- Contingency or deficit funds
- General operating costs
- Health and welfare organizations already supported through our ATCO Employee
- Individual/team applicants and/or programs
- Participating in Communities (EPIC) program
- Political or partisan organizations or events
- Programs delivered outside ATCO's operating communities
- Research
- Retroactive funding for program expenses incurred prior to ATCO's funding decision
- Travel for individuals or groups
- Utility rebates